



MARKETING OFFICER

Recruitment Information

Job Code		Industry	Tài chính / Ngân hàng
Location	HCM,	Type of contract	Permanent Employee
Salary	Competitive	Type of job	Full Time
Career level	Giám sát viên	Qualification	
Age	Unlimited	Other extras	

Company Description

HSBC, one of the leading banking and financial service organisations in the world, is looking for a high-calibre Vietnamese candidates for its offices. The job offers excellent career potential and attractive remuneration packages.

Job description

- Assist in the achievement of business growth objectives of revenue and market share - Working closely with product/channel teams to establish marketing support priorities- Managing the development & implementation of customer communications- Implementing annual marketing plan and managing calendar of marketing initiatives- Improving the overall customer experience incl. all facets of communication - Managing the merchandising calendar of assigned distribution network- Develop and manage implementation of timely and effective marketing initiatives- Control cost and maximize return on investment of marketing campaigns- Competitor intelligence and customer knowledge

Skills required

- Bachelor degree - At least 2 years experience in marketing- Strong verbal and written communication both English and Vietnamese.- Good organizational and administration skills.- Team oriented, with high energy, enthusiasm and commitment.- Adept in the use of MS Office especially Word, Excel & PowerPoint

Other Information

probation time

Working time

Working experience 2 year(s)

Training opportunities

Working environment

Annual leave

Benefits

Contact Information

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